Why is the service valuable?

To support Telephone Consumer Protection Act (TCPA) compliance efforts, businesses rely on the Wireless Do Not Call (WDNC) service to verify if a consumer's ported telephone number is wireless or wireline. With this service, businesses can access wireless and wireline porting data via a web-based portal or sFTP server.

The WDNC service successfully transitioned to iconectiv, the next Local Number Portability Administrator (LNPA), on March 4, 2018. The LNPA administers the U.S. Number Portability Administration Center (NPAC), the largest and most current database of ported telephone numbers in the world.

How does the service impact your business?

Any business that must comply with TCPA requirements, such as Do Not Call lists, will benefit from this service, including.

- Call Centers
- Contact Centers
- Market Research Firms
- Marketing Agencies
- Telemarketers
- Debt Collectors

How does your business get started?

Direct and Reseller users should visit marketers.numberportability.com to register with iconectiv. Businesses that purchase the service through a Reseller should contact their Reseller directly.

Direct	Businesses that access files themselves to avoid engaging in TCPA prohibited conduct.
Reseller	Businesses that disclose, sell, assign, lease, or use the data to verify a customer's list of telephone numbers so a third party can avoid engaging in TCPA prohibited conduct.
Second Tier	Businesses that receive ported telephone number data, or any part thereof, from a Reseller so that the Second Tier user can avoid engaging in TCPA prohibited conduct.

How can I get more information?

Visit: marketers.numberportability.com
Email: wdnc@iconectiv.numberportability.com
Call: 844-411-9362

about iconectiv

iconectiv was selected to be the next Local Number Portability Administrator(LNPA) for the NPAC in August 2016. The transition to the new iconectiv NPAC is well underway and on track to be completed in the second quarter of 2018. As the authoritative partner of the communications industry for more than 30 years, iconectiv's market-leading solutions enable the interconnection of networks, devices, and applications for more than two billion people every day. Working closely with private, government and non-governmental organizations, iconectiv continues to protect and secure telecommunication infrastructures for service providers, governments and enterprises, while providing network and operations management, numbering, registry, messaging and fraud and identity solutions to more than 1,200 organizations globally. For more information, visit www.iconectiv.com

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