



# Wireless or Wireline? Know Before You Call

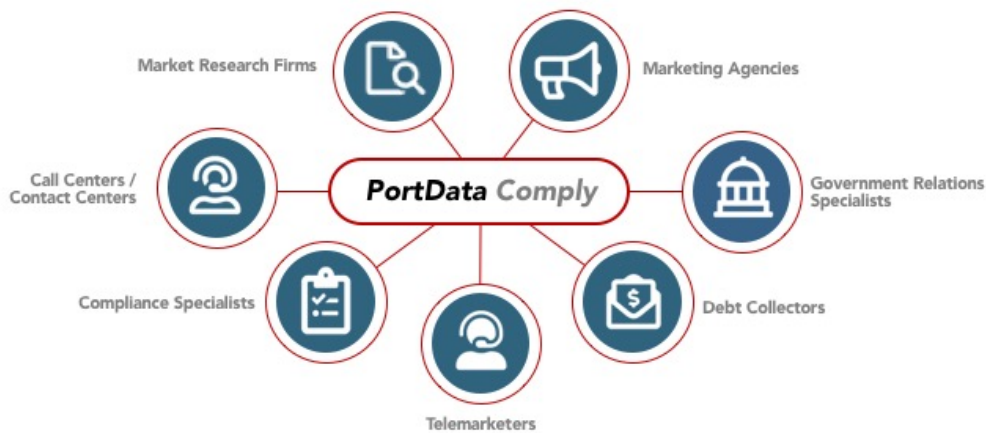


## Why is the service valuable?

Reaching customers by telephone is undoubtedly an essential part of your business. Regulations set forth by the Telephone Consumer Protection Act (TCPA) prohibit the use of autodialers or pre-recorded voice messages to any telephone number in which the called party may be charged. Failure to comply with these regulations may result in large fines potentially damaging the reputation of your company and increasing the risk of missing out on contacting numbers that are allowed under the TCPA rules. With more than 600K porting transactions daily in the U.S. alone, it can be difficult to determine whether a number is wireless or wireline by just examining the number. Fortunately, PortData Comply helps companies comply with TCPA regulations by identifying which phone numbers are ported between wireless and wireline each day.

## How does the service impact your business?

Any business that must comply with TCPA requirements, such as Do Not Call lists, will benefit from this service, including:



## How does your business get started?

Direct and Reseller users should visit [marketers.numberportability.com](http://marketers.numberportability.com) to register with iconectiv. Companies that purchase the service through a Reseller should contact their Reseller directly.

### Direct

Companies that access files themselves to avoid engaging in TCPA prohibited conduct.

### Reseller

Companies that disclose, sell, assign, lease, or use the data to verify a customer's list of telephone numbers so a third party can avoid engaging in TCPA prohibited conduct.

### Second Tier

Companies that receive porting data, from a Reseller customer so that the Second Tier customer can itself help avoid engaging in TCPA prohibited conduct.

## How can I get more information

Visit: [marketers.numberportability.com](http://marketers.numberportability.com)  
Email: [PortDataComply@iconectiv.numberportability.com](mailto:PortDataComply@iconectiv.numberportability.com)  
Call: 844-411-9362

### about iconectiv

As the authoritative partner of the communications industry for more than 30 years, iconectiv's market-leading solutions enable the interconnection of networks, devices, and applications for more than two billion people every day. Working closely with private, government and non-governmental organizations, iconectiv has intimate knowledge of the intricacies and complexities of creating, operating, and securing the telecommunications infrastructure for service providers, regulators, enterprises and content providers. The world leader in numbering, iconectiv has successfully deployed solutions around the globe and has been a long-standing part of the U.S. telecommunications landscape, including the number portability ecosystem since its inception.